

# 4 Ferrino Upcycling Project

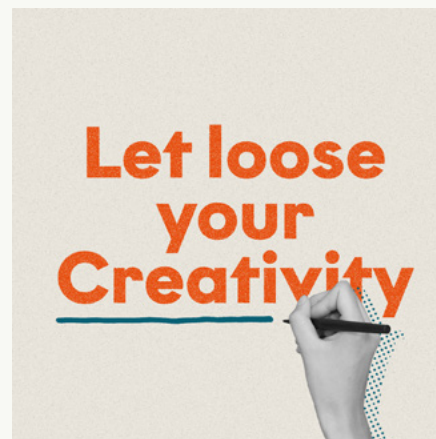
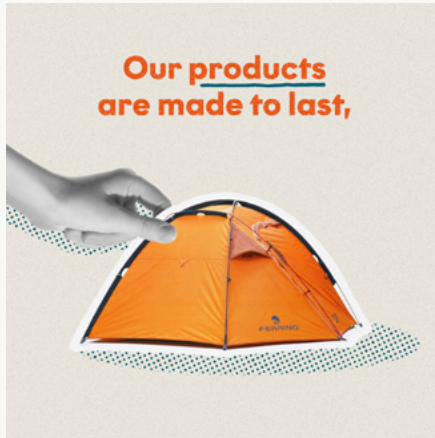
# Upcycling Campaign

Ferrino, always aware to the life cycle of its products, invites its consumers to give “**a second life**” to the equipment to be discarded, proposing some creative recycling ideas. Before throwing your tent in the landfill, think about it: you can reuse it to create new objects and give new life to materials otherwise destined to become waste.

Watch the Video



The Online Campaign



# Upcycling Workshop

This is why Ferrino has thought of the **Upcycling Workshops** where tents of any type and brand can be rethought and transformed into new objects.

The next appointment is in **Courmayeur at The Pill Basecamp**: participants just need to bring their own tents to be repaired or transformed, a little creativity and the **Ferrino staff will take care of the rest!**

If you have in mind places and opportunities to propose a similar experience, let us know!



First Workshop at the Mountain Museum of Torino

